

ADVERT - MUT STUDENT BRAND AMBASSADORS

Purpose

The main purpose of this position is to raise enthusiastic MUT Student Ambassadors who will be the face and voice of the MUT brand among the student body. As a successful candidate, you will be involved in increasing awareness about the importance of protecting the brand and promoting student programmes from various departments within MUT across various channels. You will work closely with the Directorates of Student Affairs, Learning & Teaching, Marketing & Communication, Community Engagement & Development, and the Vice-Chancellor's Office to achieve MUT's strategic objectives and transform the student culture, inculcate a scholarly culture and changed student behaviour. To excel in this role, you will need excellent communication skills, networking skills and strong presence on social media.

Requirements

- Registered MUT student
- Excellent writing and speaking in the two official languages used by the University, English and isiZulu
- Ability to conceptualise and execute student activations across all MUT campuses
- Ability to meet deadlines
- Ability to travel for work

Responsibilities & Key Performance Areas

	Activities	Results/Outcomes	Competencies
Produce content to support objectives	Work with marketing and design teams to produce posters for activations Write clear content to promote MUT Proofread and edit content from various sources prior to submission to the marketing and design team.	Faculty and departmental profiles enhanced Programmes and courses advertised/marketed All information to students is updated and branded correctly	Relationship building Results driven Communication Adaptability Ability to work under pressure Planning and organising

Identification and creation of compelling content	Research industry-related topics (combining online sources, interviews and studies).	Accurate content to share with students during activations	Good organizational skills Ability to pay attention to detail Interpersonal skills
Internal student communication	Provide input into the development of appropriate internal student communication models and channels. Build and promote external networks and develop sources of information from students, staff and stakeholders. Produce documentation for effective communication of policies, information, events, newsworthy stories to students [in consultation with Marcomms. Cover major events and issues at MUT Conduct follow-up/surveys to evaluate the effectiveness of communication strategies to students.	Enhanced MUT brand awareness and reputation Corporate identity established All communication media/information is updated and branded correctly and approved by a University executive prior to publishing Innovative and cost-effective communication opportunities identified Excellent stories with accompanying photos Excellent photographs with appropriate captions	Team work Good written and verbal skills Time management Assertiveness
Project management	Assist with a range of special projects as assigned.	Compliance with project milestones Positive feedback Relevant reports on operational issues	
Administration	Attend to logistics during events and campaigns.	Student success activities are well organized	
	Assist with data capturing onto the system/platform of choice.	Information is stored and protected for contextualized programming and responsive interventions	
	Manage information electronically and manually.		
Marketing	Assist with marketing of all student success activities (workshops, events, campaigns, seminars etc) in and out of the classroom.	All stakeholders are informed of, and encouraged to participate in student success initiatives for contextualized programming and responsive interventions	

	as well as on and off campus.		
	Assist in developing materials.	Available services are advertised electronically and in print on various platforms (social media, notice boards etc)	
	Produce articles for student success newsletter.	Student success activities are communicated internally and externally	
Programme Implementation	Participate in administration of student engagement surveys.	Relevant student data is collected at different levels of study to inform teaching & learning as well as student support programmes	
	Encourage student participation in projects designed to amplify the student voice.	The learner-centred philosophy is applied and students become co-creators of knowledge instead of “passive” consumers	
Monitoring, evaluation and reporting (MER)	Collect qualitative and quantitative data for project impact assessment (	Project success and impact is measured to determine efficiency for reporting to DHET Impact assessment results are used for reflexivity/praxis purposes	
Conflict Management	Report on and assist in the resolution of conflicts within the University.	Creation of a harmonious learning and working environment	
Crucial conversations	Facilitate conversations on matters related to teaching and learning.	Create an environment where students and staff can share opinions openly for the good of the University	
Student entrepreneurship	Work with other Units to promote student entrepreneurship.	Nurture entrepreneurial skills amongst the students.	
Student exchange programmes	Work with students on exchange programmes within the University.	Provide a holistic and fulfilling experience of learning, living and teaching to students on exchange programmes	
Promote Equity and Diversity and Inclusion	Report on matters that negatively affect equity, diversity and inclusion.	Nurture an inclusive working and learning environment.	
Funding Applications for student programmes	Write proposals for fundraising from external sources for student programmes and activities.	Ensure that there are enough resources to run student programme.	
Monitoring and evaluation for	Report timeously on challenges that may impact negatively on	The quality of teaching and learning, as well as the	



learning and teaching (MELT)	teaching & learning and the quality culture the university is continuously striving to improve.	student experience, is enhanced	
	Ensure that the University provides safe and healthy living and learning environments.	Responding to strategic goal 5	

How to Apply:

Submit your portfolio of evidence to mutambassadors@mut.ac.za

Closing Date: 14 August 2026 at 16h00.

