



MUT
MANGOSUTHU
UNIVERSITY OF TECHNOLOGY

FRONTIERS OF THE MIND SERIES OF LECTURES

LECTURE NO.1: CHANGING THE STATE OF THE SOUTH AFRICAN MIND

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ACTING VICE-CHANCELLOR AND PRINCIPAL

WISE LESSONS FROM BABA MTHETHWA

- Self-effort.
- Self-reliance.
- Self-belief.
- Inwardness.
- Inner resources.

EMPIRES OF THE FUTURE

- “The empires of the future are the empires of the mind.” – Winston Churchill, former Prime Minister of the UK.
- “The new frontier of the '90s is an inner one.” – Peggy Noonan, Former President George Bush Snr’s Speech Writer.
- “The real source of wealth ... in this new era is not material things. It is the human mind, the human spirit, the human imagination, and our faith in the future.” – Steve Forbes, billionaire publisher.
- “Wealth is the product of man’s ability to think.” – Ayn Rand, novelist and philosopher.
- “As a man thinks in his heart, so is he” – Proverbs 23: 7.



WHY ARE WE STILL POOR?

- Poor thinking.
- Poor choices.
- Outwardness that results in a dependency mentality.
- Scapegoating (externalizing the cause: poor parenting; ancestors; witchcraft; colonialism; apartheid, etc.).
- Miseducation.



ACADEMIC MISEDUCATION

- “80% of success in life is psychology and 20% is mechanics.” – Tony Robbins, American author and speaker.
- Formal education focuses on the 20% (mechanics: Knowledge, skill, professional and technical expertise).
- “Teach these boys and girls nothing but facts. Facts alone are wanted in life. Plant nothing else, and root out everything else.” – Opening lines by Mr Gradgrind in Charles Dickens’ *Hard Times*.
- Left side of the brain: analytical, concerned with language, number skills, reasoning, scientific skills, etc.
- Right side of the brain: creative, artistic, controls attention, memory, problem-solving, etc.
- “Imagination is more important than knowledge. For knowledge is limited to all we know and understand, while imagination embraces the entire world, and all there ever will be to know and understand.” - Einstein

POLITICAL MISEDUCATION

- “We will provide for the poorest of the poor. Vote for us.”
- Outcome: a dependency mentality; puerility; embrace of poverty.
- “As a man thinks in his heart, so is he.” – Proverbs 23:7.
- “Your mind ... has the power to make you rich or to make you poor. Your brain can be your most powerful asset or it can be your most powerful liability.” – Robert Kiyosaki, author.
- Political scapegoating: the enemy is out there (colonialism, apartheid, capitalism).



A CASE FOR A MINDSET REVOLUTION

- The mind is a great source of power. If properly harnessed, it can propel us forward. If incorrectly used, it can hurt us.
- Steve Biko: Black poverty was structural and psychological, hence his emphasis on self-help.
- “Everyone thinks of changing the world, but no one thinks of changing himself.” - Leo Tolstoy, Russian novelist.
- “There is a key to success, and that key is in your head.” – Jo Owen, author of *Mindset of*

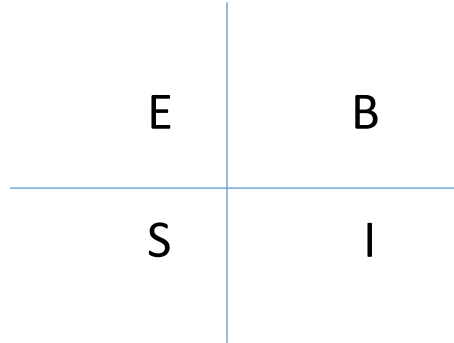
Success.

THE PROBLEM OF UNEMPLOYMENT

- “Go to school, get a good education and get a good job.”
- Dependency on the employer.
- Job vs work.
- Job: what the employer offers.
- Work: self-identified problem; self-generated solution.



THE CASHFLOW QUADRANT BY ROBERT KIYOSAKI



- E = employee
- S = self-employed
- B = business owner
- I = investor



THE ONE DOLLAR CHALLENGE

- “All riches have their origin in the mind. Wealth is in ideas – not money.” – Robert Collier, American author.
- “Empty pockets never held anyone back. Only empty heads and empty hearts can do that.” Norman Vincent Peale, author of *The Power of Positive Thinking*.
- “Whether you believe you can do a thing or not, you are right.” – Henry Ford.



BORN FOR GREATNESS

- “Then God blessed them and God said unto them, “Be fruitful and multiply; fill the earth and subdue it; have dominion over the fish of the sea, over the birds of the air, and over every living thing that moves on the earth.”
Genesis 1 : 28.
- “People are designed for accomplishment, engineered for success, and endowed with the seeds of greatness.” – Zig Ziglar, author.
- “There is no virtue in poverty You are here to grow, expand and develop spiritually and materially.” – Wallace Wattle, author of *The Science of Getting Rich*.

FOOD FOR THOUGHT

- “Watch your thoughts, for they become words.

Watch your words, for they become actions.

Watch your actions, for they become habits.

Watch your habits, for they become your character.

And watch your character, for it becomes your destiny.”

- “Whatever a man sows, he will reap in return.” Galatians 6: 7



THE END

THANK YOU FOR YOUR ATTENTION